

### Steel Drums: The View from North America



International Industrial Packaging Conference 2023 28 September 2023

# **Industrial Steel Drum Institute**

The Industrial Steel Drum Institute is the Affiliate Member of the Industrial Packaging Alliance of North America that represents manufacturers of new steel drums in North America, as well as their suppliers.

Its mission is to promote the use of steel drums, provide support on technical issues, and represent member companies' interests before regulatory bodies.

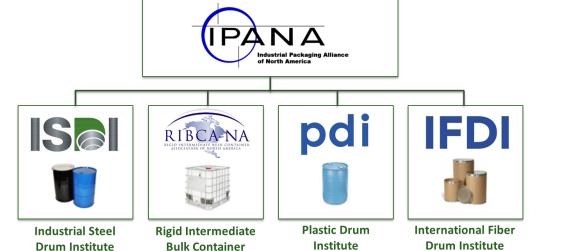
Association



#### <u>Chairman</u>

#### Kyle R. Stavig CEO

Stavig Group Chicago Steel Container LLC General Steel Drum LLC Myers Container LLC North Coast Container LLC





#### **Executive Director**

Matt Mlynarczyk mattm@industrialpackaging.org

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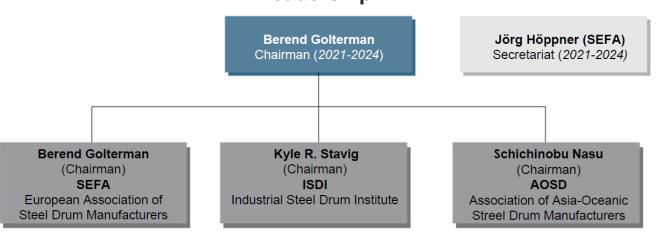




A federation of international trade associations that represent steel drum manufacturers worldwide

#### Trade Association Members:

- European Association of Steel Drum Manufacturers (SEFA)
- Association of Asia-Oceanic Streel Drum Manufacturers (AOSD)
- Industrial Steel Drum Institute (ISDI)



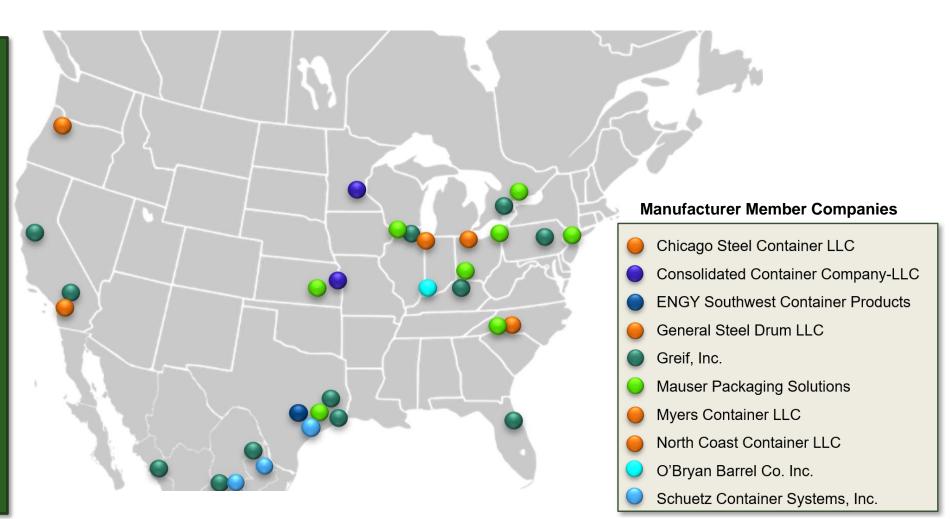




## **Membership Update**

#### **Associate Member Companies**

- 1. Berger US, Inc. (DBA Self Industries, Inc.)
- 2. Caribbean Containers, LLC
- 3. CDF Corporation
- 4. Con-Tech International
- 5. Grotnes, Inc.
- 6. Hentzen Coatings, Inc.
- 7. KNS Companies Inc.
- 8. Merco Machines NV
- 9. National Coatings Inc.
- 10. Nucor Steel
- 11. REMY International
- 12. Rieke Packaging
- 13. Steelforce Packaging North America
- 14. Tri-Sure®
- 15. United States Steel Corporation
- 16. Universal Chemicals & Coatings, Inc.
- 17. Worthington Industries





### **2020 North American Production Survey Data**

#### Industrial Packaging Alliance of North America (IPANA)

#### North American Drum & IBC Volumes

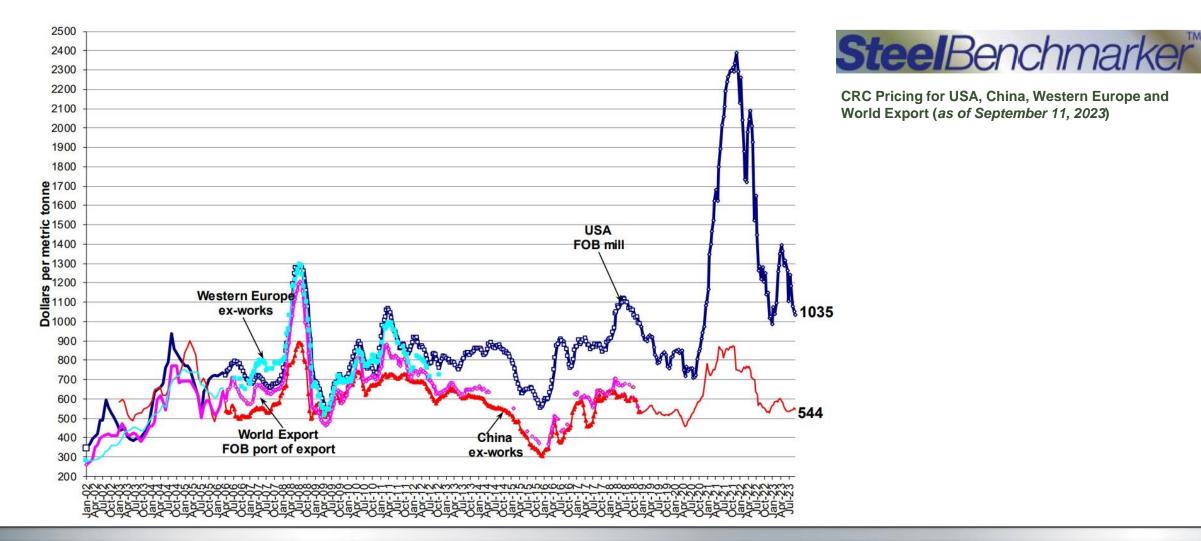
#### 208 Litre/55 Gallon Equivalent Units - 1 IBC = 5 drums \*RIPA 3 or 2 year membership survey **RIBCA RIPA\*** ISDI\* PDI RIBCA **RIPA\* RIPA\*** New Steel Drum New Poly Drum New Bottles Total IBC Washed IBC Total - New & Total Year 55G/208L 45+G/171+L New IBC (x5) (x5) shipment (mfg) Recon Steel Recon Plastic (300-275) (x5) 208L/55G equiv Recon IBC Share 2003 25,655,000 9,476,619 1,750,000 6,750,000 9% 5,000,000 6,750,000 31,900,000 4,500,000 78,281,619 26,862,214 9,583,610 4,150,000 86,245,824 12,700,000 15% 2004 6,750,000 1,800,000 8,550,000 31,400,000 5,700,000 83,097,239 14% 2005 24,797,000 9,231,339 5,963,455 1,855,445 7,818,900 31,400,000 5,700,000 4,150,000 11,968,900 2006 9,995,532 2,514,525 31,400,000 5,700,000 4,150,000 86,148,067 13,853,535 16% 25,199,000 7,189,010 9,703,535 2007 24,285,000 10,535,599 10,167,355 2,268,355 12,435,710 30,200,000 6,200,000 6,250,000 89,906,309 18,685,710 21% 20% 2008 22,645,000 10,561,479 9,636,980 1,455,240 11,092,220 30,200,000 6,200,000 6,250,000 86,948,699 17,342,220 9,365,200 9,939,000 85,780,672 18,439,000 21% 2009 21,216,472 8,047,000 1,892,000 29,900,000 6,860,000 8,500,000 2010 10,929,800 3.252.420 29,900,000 6.860.000 8,500,000 96.135.801 22.289.545 23% 26,156,456 10,537,125 13.789.545 30% 11,099,300 92,526,417 2011 25,010,072 12,872,565 4,301,480 17,174,045 24,087,000 4,316,000 10,840,000 28,014,045 2012 26,428,491 10,180,908 13,808,005 4.930.205 18,738,210 24,087,000 4,316,000 10,840,000 94,590,609 29.578.210 31% 2013 26,623,493 10,977,605 14,096,795 5,068,880 19,165,675 25,145,000 4.123.400 12,955,000 98,990,173 32,120,675 32% 33% 2014 20,532,185 101,496,693 33,487,185 27,514,968 11,226,140 15,352,805 5,179,380 25,145,000 4,123,400 12,955,000 2015 26,788,449 10,809,891 14,641,400 6,577,655 21,219,055 23,754,000 3,829,000 15,860,000 102,260,395 37,079,055 36% 25,375,827 14,037,640 20,763,800 3,829,000 15,860,000 102,302,295 36,623,800 36% 2016 13,042,668 6,726,160 23,431,000 2017 26,572,655 11,560,379 15,439,995 8,111,280 23,551,275 23,431,000 3,396,000 17,484,000 105,995,309 41,035,275 39% 28,552,318 12,222,534 16,761,545 9,167,385 25,928,930 23,431,000 3,396,000 17,484,000 111,014,782 43,412,930 39% 2018 39% 2019 24,201,397 11,398,704 16,866,515 8,339,075 25,205,590 25,068,000 4,727,000 16,405,000 107,005,691 41,610,590 2020 24,092,108 13,096,121 16,884,190 8,029,655 24,913,845 25,068,000 4,727,000 16,405,000 108,302,074 41,610,590 38%

Production survey suspended after 2020 for not meeting U.S. Department of Justice and Federal Trade Commission "safety zone" criteria for information exchange

1) Data must be at least three months old 2) Data must be derived from at least five providers 3) No single provider may represent more than 25% of data reported



### **Cold-Rolled Coil Steel Pricing**





Industrial Steel Drum Institu

### Top 20 Steel-Producing Countries in 2022 (million tons)



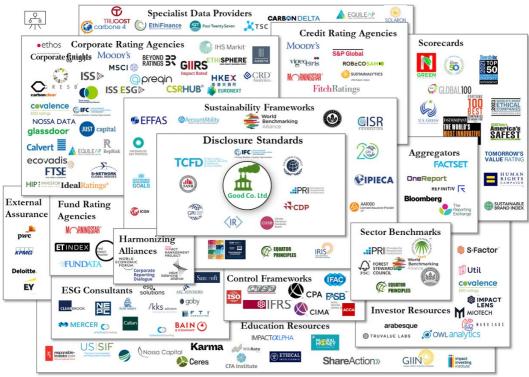
# A S S O C I A T I O N



### **Top Policy Issues: Scope 3 Emissions**

#### **Calculation Methodologies / Rating Agencies**

- Significant differences remain and continue to evolve in the scope, assessment basis, and other aspects of GHG calculation methodologies and rating agencies.
- Working with the Steel Manufacturers Association and the American Iron and Steel Institute Sustainability Committee to learn more about the various approaches.
- Partnering with the Sustainable Purchasing Leadership Council to determine Scope 3 emissions and other sustainability trends that impact purchasers of industrial packaging.





### **Top Policy Issues: GHG Data – U.S.**

#### Alignment of U.S. New Steel Drum GHG Data

- Beginning a dialogue with ISDI Manufacturer Member Companies to develop a range of GHG data calculations based on each company's calculation data.
- Goal is to be able to provide steel drum purchasers a consistent figure of GHG emissions created for each new steel drum.
- ISDI, as the association of new steel drum manufacturers in the U.S. believes it would benefit all parties to provide a consistent figure or range on behalf of the industry to educate customers.





### **Top Policy Issues: GHG Data – Global**



#### Alignment of Global New Steel Drum GHG Data

- ISDI is working with ICDM to help develop an average figure or range for various types of new steel drums to be used globally.
- There is no recent GHG data available for new steel drums.
- New steel drum manufacturers must be able to provide their global customers a consistent GHG emissions figure new steel drums.



# **New Marketing Initiative**



#### **Promoting Steel Drums as the Preferred Sustainable Packaging Solution**

• Focus on Together for Sustainability (TfS) Member Companies





# **New Marketing Initiative**



# Launching Campaign to Make Purchasing Agents "Heroes" within their Companies by Determining:

- The role that sustainability plays in their day-to-day jobs, performance evaluations and packaging decisions.
- Criteria purchasers use to make packaging decisions.
- How they prefer to receive information about industrial packaging.
- Information outlets they trust and rely on for the information they need.
- Influencers they trust regarding recommendations on packaging decisions.



# **Communications Update**

#### **Messaging Focus**

- Remains Sustainability.
- Customers' purchasing professionals need constant reminders.

### **Messaging Partners**



Sustainability Purchasing Leadership Council

- Connects purchasers with suppliers committed to sustainable procurement



American Iron and Steel American Iron & Steel Institute – Sustainability Committee Institute



ASSOCIATION

STEEL MANUFACTURERS Steel Manufacturers Association



# **Communications Update**

#### **Social Media Continues to be Best Platform**

- Most effective platform to reach ISDI's target audiences.
- Allows us to quickly communicate news and key messages.
- LinkedIn is the most-used social media platform by ISDI members.





### **Technical Alerts**

- Developed on issues impacting members and customers.
- Distributed to members; then published on ISDI website and LinkedIn page.
- Five so far in 2023.





### **Communications Update**

**TRANSPORTATION • COMMUNITY AWARENESS • EMERGENCY RESPONSE** *TRANSCAER® today* Magazine Articles *TRANSCAER® today* Magazine Ads

#### Safe. Secure. Sustainable.

Steel Drums are the most widely used industrial packaging in the world for hazardous goods due to their consistent durability and strength as well as their ability to be reconditioned, reused and recycled.

Learn more about the many benefits of steel drums at www.WhySteelDrums.org.

ISO









#### New 2023 ISDI-TRANSCAER Training Video

- "Load Securement of Steel Drums: What First Responders Need to Know."
- Focused on proper load securement of steel drum shipments.
- Funded by government grant through TRANSCAER<sup>©</sup>.
- Video will "premiere" by end of 2023.





# Standard for Steel Drums and Pails

- ISDI is an ANSI Accredited Standards Developer (ASD).
- We serve as the Secretariat of the American Standards Committee for American National Standard MH2 for Materials Handling (*Containers*) – Steel Drums & Pails.
- The first MH2 standard for steel drums and pails was published in 1958.
- Every five years ISDI is required to perform a review of the Standard to ensure it remains accurate and reflects current practices and this year we began our five-year review.





# **Next ISDI Membership Meeting**

#### ISDI 2023 Fall Membership Meeting October 25, 2023



FOUR SEASONS HOTEL ST. LOUIS

#### The Four Seasons Hotel St. Louis St. Louis, Mo. USA





# Thank You: How to Follow ISDI

#### Website:

www.WhySteelDrums.org

### Linked in

• <u>www.linkedin.com/company/industrial-steel-drum-</u> <u>institute</u>



https://www.youtube.com/WhySteelDrums



#### <u>Chairman</u>

Kyle R. Stavig CEO

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#### Executive Director

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